



Is Your Business Data Working For You?

Businesses deal with a flood of information every day. Most of the time, the priority is to record and file rather than to analyze. Any analysis, if done, is at a summary level.

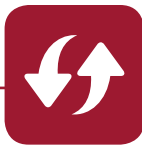
For your business to function effectively, three gears need to move together- data, insights, and timely action.

Listen to your data.



ANALYTICS

Do you interpret your data effectively to show needed action?



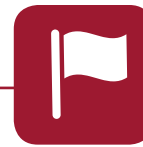
CASH FLOW

Do you understand and plan for your cash needs?



COSTING

What are your profit drivers?



GOALS

Are you able to foresee and plan for potential challenges?

The MSNCFO Business Insight Report (B.I.R.) transforms your data into actionable information by synthesizing data from all functions of a business. We produce a "summary to detail" Business Insight Report that uses analytics to be descriptive, prescriptive, and predictive of your business performance. It provides visibility into profitability and a deeper understanding of what drives your business.

What does **MSNCFO** do to compile a B.I.R.?

- Rigorous data analysis to drive action
- Develop a framework to convert data into information

How do we compile a B.I.R.?

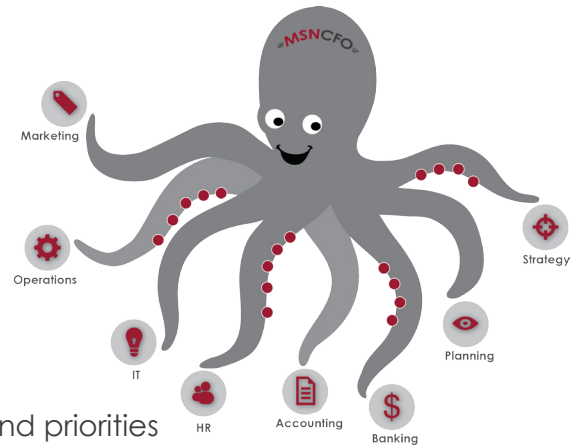
- Review of documents - financials, tax returns, etc.
- Study of business systems and processes
- Staff interviews, on-site visits

What do you get from a B.I.R.?

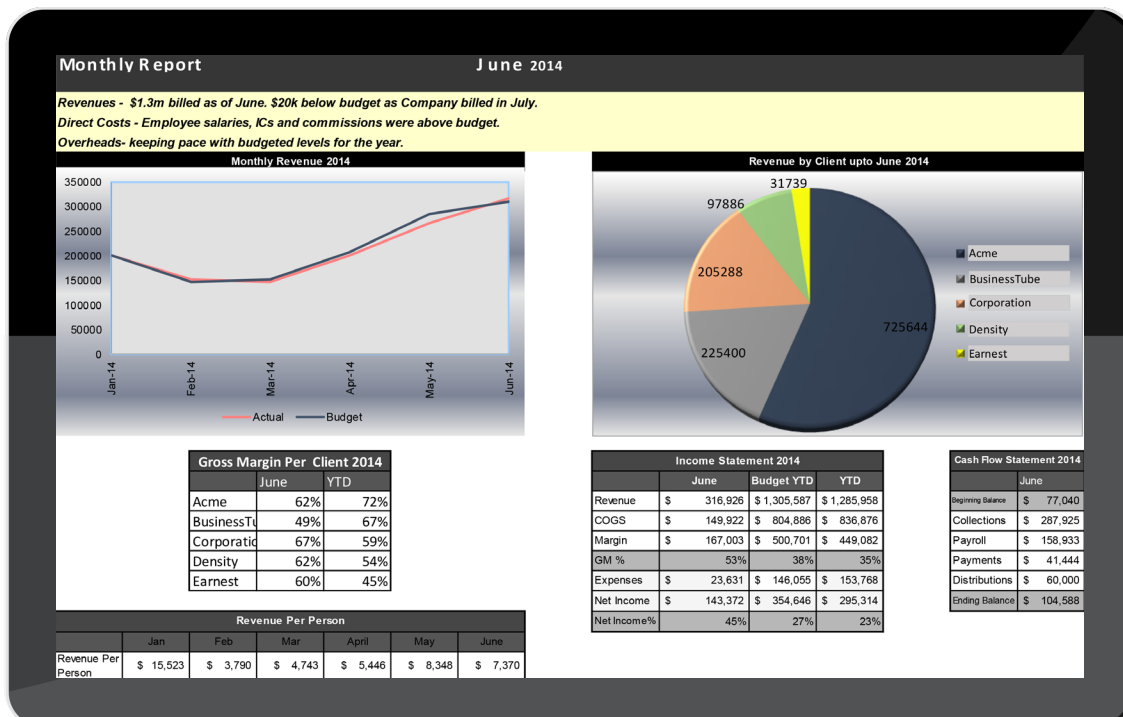
- "Summary to detail" snapshot of your business
- Management bandwidth to understand options and priorities
- An actionable plan to improve your business
- One-on-one discussion of performance, insights, and what to do next

How does a B.I.R. help you?

- It identifies current areas of weakness and how to correct them
- It finds opportunities for growth and how to capitalize on them
- You will be able to use your information to plan for the future, rather than for immediate purposes



Extract of B.I.R.



For pricing and additional information please contact us at:
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